

Press Release – For Immediate release – 20 March, 2006

Taking the heat out of cyclones - and fuel prices

Two enterprising Townsville businessmen today announced a new opportunity to protect the Great Barrier Reef and the pockets of diesel fuel consumers.

They have established a distribution capability for a greenhouse-friendly alternative to diesel fuel in North Queensland.

Known as biodiesel, the eco-friendly fuel has up to 90% less greenhouse emissions than petroleum diesel.

This means that using biodiesel contributes less to the global warming gases that power climactic events such as Cyclone Larry and Cyclone Watty.

The biodiesel is marketed under the name **reeFUEL** because it is good for the reef and because it is a renewable fuel.

According to Mark Roberts head of Logistics, reeFUEL biodiesel is made from natural ingredients and is ten times less toxic than table salt.

“reeFUEL biodiesel is made from natural, renewable oils such as canola and tallow and has a negligible impact on the environment even if it is accidentally spilled into sensitive areas”, he says.

Besides being environmentally clean, the fuel is also cost effective.

“We can retail reeFUEL biodiesel for about \$1.20 per litre and keep the price stable,” says Head of Marketing, Guy Lane.

“Unlike the price of petroleum diesel that shifts according to global events, this Australian-made fuel is comparatively price-stable, he says.

“This allows fuel users to have more confidence in their outgoings week by week”.

The fuel is also good for diesel engines.

With greater lubricating properties than petroleum diesel, engines powered by biodiesel run smoother and last longer and also provide significant health benefits for people breathing the exhaust.

reeFUEL is launching its biodiesel product over two days on 29 & 30 March 2006 including events for Industry, Government and Schools.

More information is available on the reeFUEL website: www.reefuel.com

Mark Roberts and Guy Lane are available for interview and photographs by contacting Guy Lane 0410 450 351 or sales@reefuel.com