

reeFUEL press release – for immediate release – Tuesday 20 July, 2006

## **Cow Powered Trucks Deliver Milk in Townsville**

A local distributor is running a fleet of milk delivery trucks on a fuel made partly from cows.

MLK Distributors is a Townsville based operation supplying milk products to Townsville, Charters Towers, Ayr and Cardwell.

For over a month they have been fuelling-up with reeFUEL biodiesel from the reeFUEL service station outlet on the corner of Allen and Macrossan Street, South Townsville.

Biodiesel is a diesel fuel made from vegetable oils and tallow, a processed fat rendered out of the carcasses of cattle, obtained from abattoirs.

Michael and Larry Keith, Owner / Directors of MLK Distributors, says that they are running straight biodiesel in 10 of their milk delivery trucks, a total of about 9,000 litres per month.

“We prefer to buy from reeFUEL because at \$1.29 per litre the price is the best in town as well as being a superior fuel”, they said.

“Plus, we are in discussion with reeFUEL about the possibility to lock in a price for a fixed term”, they said.

Fluctuations in the price of fuel are a major source of uncertainty for businesses and recent events in the Middle East have again shifted the international price of oil to new highs.

reeFUEL biodiesel Marketing Manager, Guy Lane, says that MLK Distributors is the first full fleet in Townsville to convert to reeFUEL biodiesel.

“Within a short period we are expecting to sign off an agreement with our suppliers and will then be in a position to pass on the price security to our clients”, he said.

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For more information and interview, please contact reeFUEL Marketing Manager, Guy LANE on 0410 450 351 - [sales@reefuel.com](mailto:sales@reefuel.com) also see: [www.reefuel.com](http://www.reefuel.com)